



Hamilton WOODWORKING SHOW

Nov 13, 14, 15, 2026

Riverside Exhibition Centre - Caledonia Fairgrounds

EXHIBITOR INFO



2026		NOVEMBER						
SUN	MON	TUE	WED	THU	FRI	SAT		
1	2	3	4	5	6	7		
8	9	10	11	12	13	14		
15	16	17	18	19	20	21		
22	23	24	25	26	27	28		
29	30							

woodshows.com



Riverside Exhibition Centre

Caledonia Fairgrounds

151 Caithness St. E., Caledonia, ON N3W 1C2



1gpbs pure fibre-optic service
with simultaneous 1gpbs upload
and download speeds



20 AMP outlets - 110V



Plenty of FREE Parking



**\$8M in renovation
completed in 2020**

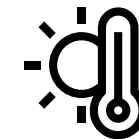


20 Minutes to Hamilton



State of the art
security system

Clean & Conditioned Air



The Grand Hall features a heat-exchange system which treats fresh outside air which mixes with the recirculated air to ensure a clean and healthy environment. The Hall is heated and air conditioned,

woodshows.com

Why Exhibit at the Hamilton Woodworking Show?

Connect with a highly targeted woodworking audience in a show built for hands-on learning, product discovery, and real buying conversations.

DATES
Nov 13-15, 2026

LOCATION
Caledonia Fairgrounds

SHOW HOURS
Fri/Sat 10-5 • Sun 10-4

SHOW FEATURES
Exhibitors, seminars, workshops
& the competition

The Hamilton Woodworking Show brings together woodworking enthusiasts, professionals, and industry experts for a weekend of demonstrations, seminars, workshops, and product discovery. It is a strong fit for brands that want face-to-face conversations, live product demonstrations, lead generation, and direct sales opportunities.

1 A focused audience

Meet people who are already interested in woodworking tools, materials, finishing, turning, carving, and shop solutions.

2 Hands-on selling power

A live show lets attendees see, touch, compare, and ask questions — the kind of interaction that shortens the path to purchase.

3 Built-in traffic drivers

The show program features exhibitors, seminars, expert presentations, workshops, and the Canadian Woodworking Championship.

4 Great for demos

If your product shines when it is demonstrated, this event gives you the right environment to show performance and spark conversation.

5 Brand awareness that sticks

Even when visitors do not buy on the spot, they leave remembering the brands that taught them something or solved a problem.

6 Exhibitor-friendly setup

Internet is provided for exhibitors, drapery is included, chairs are available at no charge, and forklift service is included.



Reserve your space for Hamilton 2026

Showcase your products, build relationships, and put your brand in front of an engaged audience.

woodshows.com/exhibit-at-hamilton

gina@woodshows.com

905-779-0422



Hamilton
WOODWORKING SHOW

How We Advertise the Hamilton Woodworking Show

A multi-channel promotion plan designed to build awareness, drive attendance, and help exhibitors get seen before, during, and after the show.

Advertising Channels

We promote the Hamilton Woodworking Show through a mix of digital advertising, broadcast visibility, radio promotion, social content, search and display ads, and direct email outreach.



CANADIAN
Woodworking
& HOME IMPROVEMENT



Y108
Hamilton's Rock

KX94.7
New Country FM HD 1

92.9
The Grand
Greatest Hits of All Time

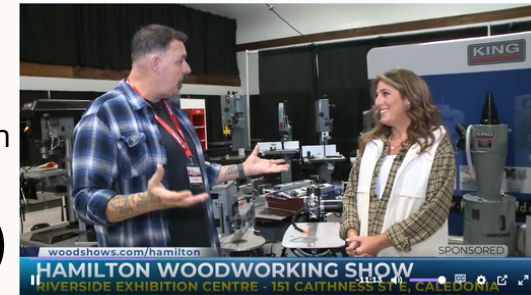


 Microsoft



CH Morning Live gets the word out - catch show highlights on opening day.

watch
2025



watch
2024



Door-prize ballots and online tickets collect attendee contact information.



Typical campaign mix may include:

- Paid social campaigns - Organic social content
- Google and Microsoft Ads - Radio / TV exposure - Direct email marketing

Digital Reach

Facebook, Instagram, TikTok, Google, Microsoft Ads, and other social / digital placements help drive awareness and intent.

Broadcast & Radio

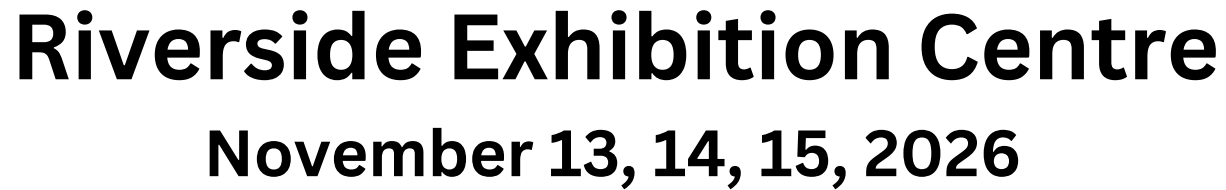
CHCH TV, CH Morning Live, The Grand 92.9, Y108, and KX 94.7

Direct Email List

Email outreach supports reminders, announcements, and exhibitor visibility with an audience already interested in the show.

Multi-Channel Impact

The mix builds awareness at different stages so exhibitors benefit from repeated exposure before the show opens.



woodshows.com

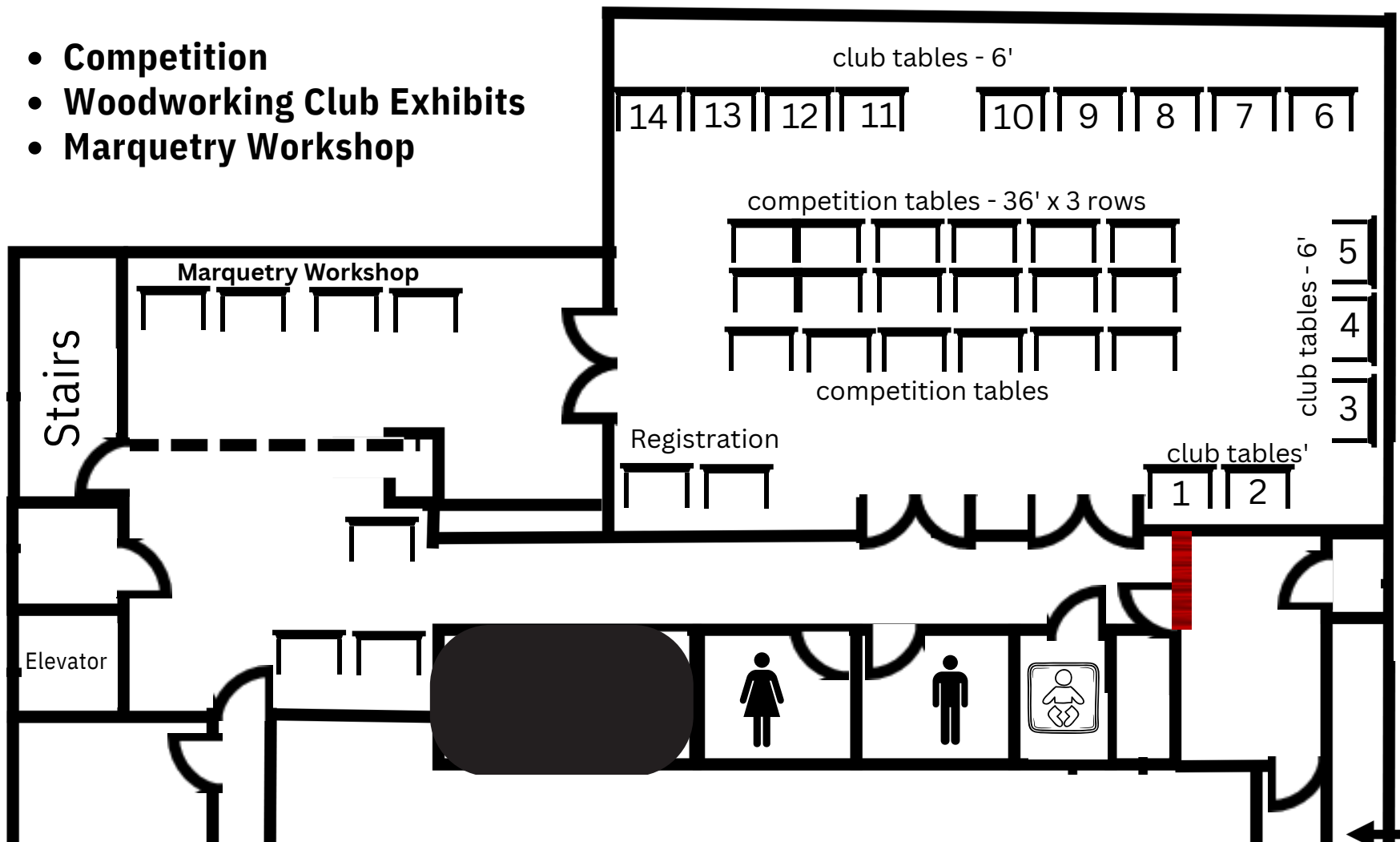


Riverside Exhibition Centre

November 13, 14, 15, 2026

SECOND FLOOR

- **Competition**
- **Woodworking Club Exhibits**
- **Marquetry Workshop**

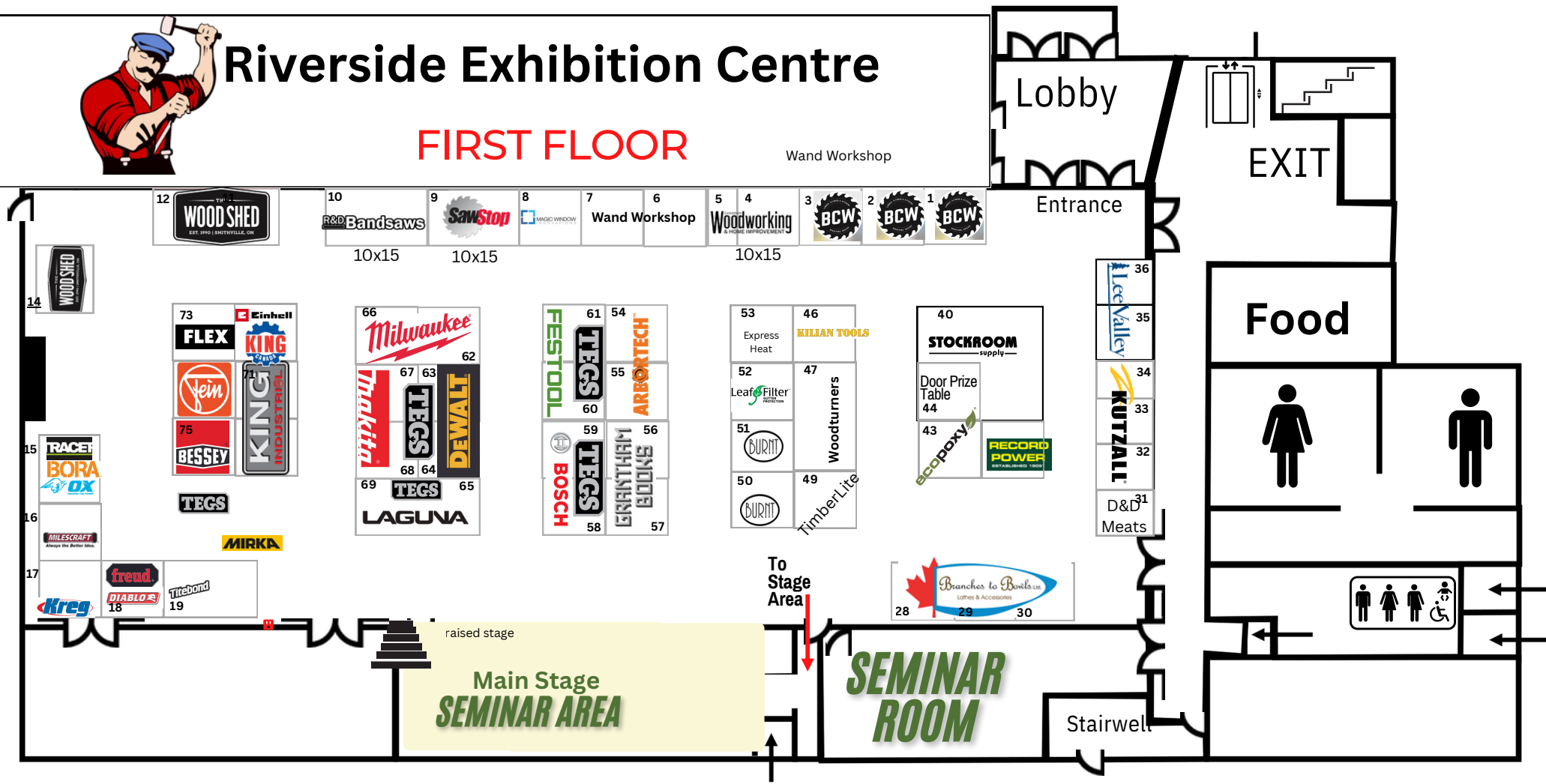


2025 Exhibitor Floor Plan



Riverside Exhibition Centre

FIRST FLOOR



THANK
YOU

2025 COMPETITION SPONSORS

THANK
YOU

KILLIAN TOOLS

Turning Tool

**GRANTHAM
BOOKS**

A Book



\$50 Gift Card

STOCKROOM
—supply—

R&D Bandsaws

3 x \$25 Gift Card

Rubio
MONOCOAT
Gift Box

 **KUTZALL**
Kutzall Variety
Burr Kit


oodslee ummercraft
www.woodsleesummercraft.ca
Wood Finishes

Razertip
...Powered to Fire Your Imagination...

BURLINGTON SCULPTORS &
WOODCARVERS GUILD

\$150 Cash



 **Lee Valley**

\$100 Gift Certificate



2 marquetry pieces



**Hamilton
WOODWORKING SHOW**

Cash Prizes for 1st, 2nd, 3rd



SPONSOR

the CWC

Canadian Woodworking
Championship

Support The
Competition &
Be Seen By
Thousands Of
Woodworkers

Sponsor
\$200+
& receive a custom
table runner



Cash & Prizes Needed
Any Amount Appreciated

woodshows.com/cwc

2025 Presenters



Keith Robinson

Woodturner



Bob Dearlove

Bandsaw Expert & Owner
of R & D Bandsaws, R &
D Bandsaws



Vic Tesolin

Woodworker, Author,
Blogger, Podcaster, Vic
Tesolin Woodworks



Holly Tallman

Pyrography Artist, Burnt
by Holly



Bob Mercer

B.C.W. Lumber and
Plywood



Barrie Casement

Power Carver, Arbortech



Rob Summerlin

Woodturner & Owner
Woodslee Summercraft



Neil Cox

Master Sculptor and
Woodcarver



Mike Sheppard

Woodcarver, Teacher,
Judge



Steve Der-Garabedian

Author, Woodworking
Instructor, Black Walnut
Studio



Mike Davies

Master Woodworker &
Carving Specialist,
Record Power



Terry Zhang

Founder & CEO of
FirLogic, FirLogic



Darren Maendel

Assistant GM at EcoPoxy,
EcoPoxy



2 Seminar Areas



Participating with



NEW



Einhell

FESTOOL



DEWALT



BOSCH



LAGUNA



2025 Exhibitors

STOCKROOM
—supply—



D&D Meats



KILIAN TOOLS

The Finest in Nanograin Carbide Woodturning Tools



BURLINGTON SCULPTORS & WOODCARVERS GUILD



Ecopoxy



Wand Workshop



D-D Meats



Kutzall



Lee Valley Tools

**New
Exhibitors
in 2025**

SawSet



2025





2025





2025





2025



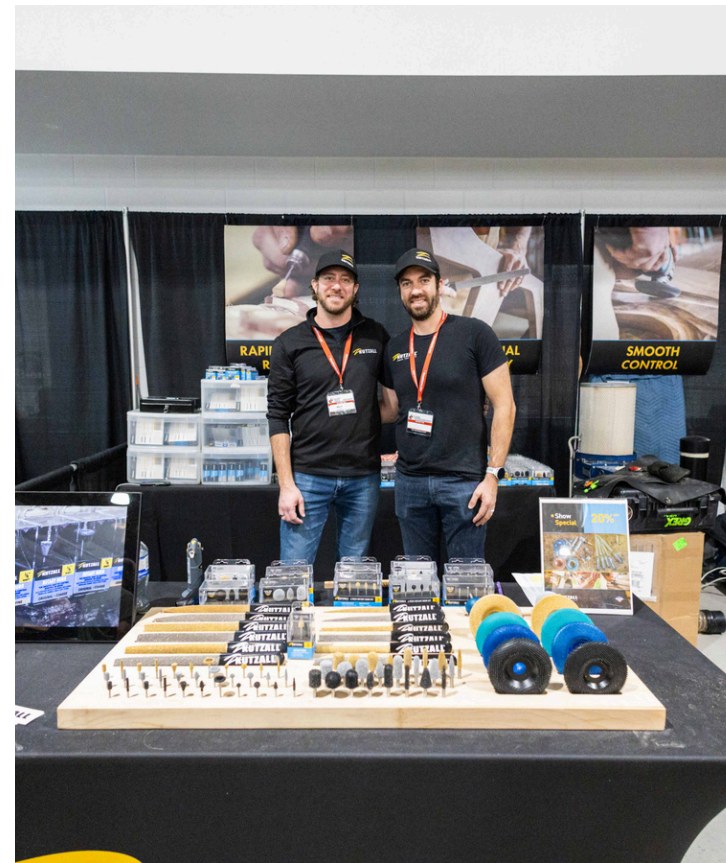


2025





2025





2025





2025





2025



Best of Show

**Best of Class
Novice**

David Ellul
Kingfisher



Mike Siek
"Red Head Drake"

2025



**2025 Best of Class-Open
Vanessa Peart**







**EXHIBIT
HALL**

**EXHIBIT
HALL**



2ND Floor

(2,800 sq. ft)

Competition & Club Exhibits



- Elevator or stairs
- Washroom across the hall
- Lots of natural light
- Climate controlled with a heat exchanger to purify the air.



View the Grand River from the room

